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FOR IMMEDIATE RELEASE



**The Andre Sobel River of Life Foundation Receives \$25,000 Grant
From the MDRT Foundation**

Los Angeles, CA (July 15, 2008)— The Andre Sobel River of Life Foundation (ASRL) has received a \$25,000 grant from the Million Dollar Roundtable (MDRT) Foundation in support of its mission to provide urgent financial assistance to single parents of catastrophically ill children. Paul B. Bufty, from Bala Cynwyd, PA, sponsored the grant.

Paul Bufty, of The Financial Group of Philadelphia and 15-year MDRT member, is an active supporter of Andre Sobel River of Life Foundation and nominated and endorsed the grant application. He serves as a member of ASRL's National Advisory Council.

The Andre Sobel River of Life Foundation is a nonprofit organization that enables single parents of children with catastrophic illnesses to care for their children by relieving financial burdens when other resources are exhausted or unavailable. The Andre Sobel River of Life Foundation has assisted over 3,000 families (7,000+) family members with assistance totaling over \$3.7 million since 2000. The foundation bears the name of the teenage son of Valerie Sobel, the organization's Founder and President, who lost his life to a brain tumor in 1995.

The MDRT Foundation grant will support a program of the organization that funds the Direct Family Assistance Program in 12 affiliated children's hospitals nationwide, which relieves the financial burdens of caregivers. Assistance is provided in the form of

payments to vendors (e.g., landlords, utility companies, insurance companies) within 24 hours of approval of the request by the family's social worker.

This year, the MDRT Foundation will award more than \$1 million in grants to more than 100 charities. The MDRT Foundation was created in 1959 to provide MDRT members with a means to give back to their communities. Since its inception, the Foundation has donated \$20.4 million in 67 countries around the world and all 50 U.S. states. The majority of these funds were raised by MDRT members from MDRT members.

The MDRT Foundation is the philanthropic arm of the Million Dollar Round Table, The Premier Association of Financial Professionals. MDRT is an international, independent association of more than 35,000, or less than 1 percent, of the world's best life insurance and financial services professionals from 476 companies and 76 nations and territories. MDRT members demonstrate exceptional product knowledge, strict ethical conduct and outstanding client service. MDRT membership is recognized internationally as the standard of sales excellence in the life insurance and financial services business.

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